

## ERASMUS+ PROGRAMME 2021–2027

### BIP (BLENDED INTENSTIVE PROGRAMME) INFORMATION SHEET

***This document contains all relevant information to enable potential participants in a short-term BIP mobility initiative to submit their application. It must be completed by the proposing unibz academic staff member, formally reviewed by the International Relations Office, and submitted for approval to the relevant Faculty Council in accordance with the Erasmus+ Framework Call for Applications for Short-Term Physical Mobilities and Blended Intensive Programmes (BIPs) published by Rector’s Decree number 30/2026 of 14 January 2026, regulating outgoing BIP mobility activities to be completed by 31 December 2026.***

<b>Relevant unibz Faculty for this BIP initiative</b>	<i>Economia</i>
<b>Official title of the Blended Intensive Programme (BIP)</b>	<i>SUNRISE Entrepreneurship Summer School and Start-up Competition Event</i>
<b>Organising / Host Institution</b>	<i>European University Cyprus (EUC)</i>
<b>Erasmus code of the host institution</b>	<i>CY NICOSIA24</i>
<b>Country</b>	<i>Cyprus</i>
<b>BIP code provided by the Host Institution</b>	<i>2025-1-CY01-KA131-HED-000328019-2</i>
<b>Official webpage or reference link (if available)</b>	
<b>Physical mobility period</b>	<i>6-10/07/2026</i>
<b>Virtual component</b>	<i>03/06/2026 -10/06/2026</i>
<b>Description of the BIP initiative</b>	<i>Introduce SUNRISE students into the start-up and innovation world and promote entrepreneurial thinking, collaboration and teamwork among them design innovative solutions, but to consider how these solutions can continue to grow beyond the event itself.</i>
<b>Eligible target group of unibz students</b>	<i>Bachelor: Economia e Management; Economia, Politica ed Etica; Informatica e Management delle Aziende digitali; Management del Turismo, dello Sport e degli Eventi .</i>

	<i>Master: Accounting e Finanza; Data Analytics for Economics and Management; Entrepreneurship and Innovation; Tourism Management</i>
<b>Maximum number of unibz student participants</b>	3
<b>Recognition of successful completion of the BIP</b>	<i>Free Choice activity or extracurricular</i>
<b>ECTS credits awarded</b>	3 ECTS
<b>Selection criteria for unibz students</b>	<i>Motivation letter (30pts), relevance to study pathway (20 pts), English level required (B2), Project Proposal (50pts).</i>  <i>Min. Points required: 60/100. In case of a tie in the total score, priority will be given to the candidate who has obtained the highest score for the Project Proposal; in the event of a further tie, preference will be given to the younger candidate.</i>
<b>Required application documents</b>	<i>Project Proposal (description of business idea/start up; the project may be submitted jointly by up to three participants );</i>  <i>Motivation Letter (the candidate should clarify here why this activity is relevant to his study pathway)</i>
<b>Selection Committee appointed by the Faculty Council</b>	Francesco Ravazzolo; Christian Baccarella; Paul Probonis
<b>Application deadline</b>	25/05/2026
<b>Expected publication date of the ranking list of selected applicants</b>	By 05/06/2026
<b>Unibz academic staff member promoting the initiative /academic contact person</b>	<i>Prof. Francesco Ravazzolo</i>

**Complete the following section only if the participation of unibz academic staff in the BIP teaching activities is envisaged, in accordance with the hosting partner institution. Please note that teaching staff will be selected by the Selection Committee appointed by the Faculty Council for the BIP initiative.**

<b>Number of unibz teaching staff participants</b>	0
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Freie Universität Bozen  
Libera Università di Bolzano  
Università Lìedia de Bulsan



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<b>Selection criteria for teaching staff</b>	
<b>Required application documents</b>	