

ERASMUS+ PROGRAMME 2021–2027

BIP (BLENDED INTENSTIVE PROGRAMME) INFORMATION SHEET

This document contains all relevant information to enable potential participants in a short-term BIP mobility initiative to submit their application. It must be completed by the proposing unibz academic staff member, formally reviewed by the International Relations Office, and submitted for approval to the relevant Faculty Council in accordance with the Erasmus+ Framework Call for Applications for Short-Term Physical Mobilities and Blended Intensive Programmes (BIPs) published by Rector’s Decree number 30/2026 of 14 January 2026, regulating outgoing BIP mobility activities to be completed by 31 December 2026.

Relevant unibz Faculty for this BIP initiative	FACULTY OF ECONOMICS AND MANAGEMENT
Official title of the Blended Intensive Programme (BIP)	Creation of Tourism Experiences in Rural Cross-border Areas: Polycentric and Signature Tourism
Organising / Host Institution	IPVC - Instituto Politécnico de Viana do Castelo
Erasmus code of the host institution	P VIANA –D01
Country	Portugal
BIP code provided by the Host Institution	2025-1-PT01-KA131-HED-000334232-2
Official webpage or reference link (if available)	Blended Intensive Programme (BIP) - Instituto Politécnico de Viana do Castelo
Physical mobility period	From 4 th May 2026 to 8 th May 2026
Virtual component	From 20 th April 2026 to 24 th April 2026, 1 online session From 25 th May 2026 to 29 th May 2026, 1 online session
Description of the BIP initiative	The Blended Intensive Programme (BIP) “Creation of Tourism Experiences in Rural Cross-border Areas: Polycentric and Signature Tourism” focuses on the design of innovative and sustainable tourism experiences in rural cross-border areas (i.e., Northern Portugal, Southern Galicia). The programme aims to develop students’ skills in tourism experience design, rural development and cross-border cooperation, with particular attention to local identity, sustainability and place-based development. The initiative combines online and in-person activities (e.g., lectures, field visits) and co-

	creation processes carried out in international teams, thus strengthening students' intercultural and collaborative competences.
Eligible target group of unibz students	Students enrolled in: Master in Tourism Management (LM-77) Bachelor in Tourism, Sport and Event management (L-18)
Maximum number of unibz student participants	7
Recognition of successful completion of the BIP	Extracurricular activity
ECTS credits awarded	3 ECTS
Selection criteria for unibz students	<p>Selection criteria for Master students:</p> <ul style="list-style-type: none"> - Bachelor's degree grade (50%) - Motivation letter (1 page) explaining the importance of the program to their studies and interests, along with their envisioned contributions (50%) <p>Selection criteria for Bachelor students:</p> <ul style="list-style-type: none"> - Certified B2 level in English (requirement for the selection) - Motivation letter (1 page) explaining the importance of the program to their studies and interests, along with their envisioned contributions (50%) - Grade point average (50%)
Required application documents	<p>For Master students:</p> <ul style="list-style-type: none"> - Motivation letter <p>For Bachelor students:</p> <ul style="list-style-type: none"> - Certified B2 level in English - Motivation letter
Selection Committee appointed by the Faculty Council	Prof. COZZIO CLAUDIA, MAURER OSWIN, VOLO SERENA
Application deadline	9 March 2026, 12 midday
Expected publication date of the ranking list of selected applicants	By 20 March 2026
Unibz academic staff member promoting the initiative /academic contact person	Claudia Cozzio

Complete the following section only if the participation of unibz academic staff in the BIP teaching activities is envisaged, in accordance with the hosting partner institution. Please note that teaching staff will be selected by the Selection Committee appointed by the Faculty Council for the BIP initiative.

Number of unibz teaching staff participants	1
Selection criteria for teaching staff	<p>Selection criteria for teaching staff:</p> <ul style="list-style-type: none"> - Overall objectives of the mobility and contents of the teaching programme (max 50) - Curriculum and teaching qualification of the candidate, in relation to the stage of the academic career (max 50) <p>Priority will be given to applications from teachers participating for the first time in Erasmus staff mobility.</p>
Required application documents	CV