

Business English C1.1 (30 + 20 hours)

Prerequisites	Documentation of B2 or higher Maximum Enrolment: 30 Students
Textbook	Business Result Advanced (ISBN: 978-0194739412) Skills for Business Studies Advanced (ISBN: 978-0194739528) Units 1-6
Course content	<p>Topics Students will engage a wide range of contemporary issues and cases, including cross-cultural experiences, globalization, risk, team dynamics, and factors for success.</p> <p>Communication goals The course is intended as an alternative to the C1.1 modular English course for highly motivated students seeking a competitive advantage in international business and/or graduate study in a business related field upon graduation from unibz. The course will give the student the opportunity to review and practice a range of business communication skills (including telephoning; participating in meetings; giving presentations; and participating in negotiations) as well as skills for business studies (especially reading strategies and writing skills). Students who successfully complete this course may enroll in the BEC Higher preparation course, subject to availability, but successful completion can also enable students to enroll for any C1 modular course, including Business English C1.2.</p> <p>Grammar Review of tenses, expressing attitudes to the past, speculating about future changes, referencing using pronouns, adding emphasis (using fronting, cleft sentences, adverbs and phrases), using adverbs to qualify attitudes (hedging).</p> <p>*Plus 20 hours of blended learning *With distance learning option</p>

If you can no longer attend the course please unsubscribe as soon as possible by sending an email to registration.lc@unibz.it.