

Master in Entrepreneurship and Innovation (LM-77 EI) Study plan for students enrolled starting from the a.y. 2025-2026							
DEGREE YEAR	Exam code	Subject	Teaching module	SDS	Type of didactic activity	Disciplinary area	CP
1	25555 M-1 25555A M-2 25555B	Growth Mindset	M-1 Design Thinking and Prototyping (6 CP) **	CEAR-08/D (ex-ehem. ICAR/13)	related or complementary educational activity	/	14
			M-2 Algorithmic thinking Coding (8 CP)	IINF-05/A (ex-ehem. ING-INF/05)			
1	25556	Network Thinking and Agent-based modeling			knowledge useful for entering into the world of work		2
1	25557	Foundations of Entrepreneurship **		ECON-07/A (ex-ehem. SECS-P/08)	typical educational activity	Business Administration	8
1	25558 M-1 25558A M-2 25558B	Economics for Management	M-1 Business Economics (6 CP)	ECON-01/A (ex-ehem. SECS-P/01)	typical educational activity	Economics	12
			M-2 Innovation economics (6 CP)	ECON-04/A (ex-ehem. SECS-P/06)			
1	25559	Statistical Methods for Business Analysis		STAT-01/A (ex-ehem. SECS-S/01)	typical educational activity	Statistic-Mathematic	6
1	25567	Research Coaching LAB (2 CP)			knowledge useful for entering into the world of work		2
Typical Subject (6 CP - ONE course to be chosen among one of the following subjects):							
1	25560	Entrepreneurial Finance and Venture Capital (6 CP)		ECON-09/A (ex-ehem. SECS-P/09)	typical educational activity	Business Administration	6
	25561	Project management (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)			
Complementary Subjects 1 (5 CP - ONE course to be chosen among one of the following subjects):							
1	25562	Social Entrepreneurship (5 CP)		ECON-07/A (ex-ehem. SECS-P/08)	related or complementary educational activity	Business Administration	5
	25563	Innovation Management (5 CP)		ECON-07/A (ex-ehem. SECS-P/08)			
Complementary Subjects 2 (6 CP - ONE course to be chosen among one of the following subjects)							
1	25566	Service Design (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)	related or complementary educational activity		6
	25565	Marketing B2B and Sales Management (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)			
	25564	Family Business Management (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)			
2nd study year							
2	25568	Startups Law and Industrial Law		GIUR-02/A (ex-ehem. IUS/04)	typical educational activity	Jurisprudence	8
Typical Subject (6 CP - ONE course to be chosen among one of the following subjects):							
2	25569	Entrepreneurial Marketing (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)	typical educational activity	Business Administration	6
	25570	Market Research (6 CP)		ECON-07/A (ex-ehem. SECS-P/08)			
Typical Subject (12 CP - TWO courses to be chosen among one of the following subjects):							
2	25571	People Management (6 CP) ***		ECON-08/A (ex-ehem. SECS-P/10)	typical educational activity	Business Administration	12
	25572	Scaling-up (6 CP) ***		ECON-07/A (ex-ehem. SECS-P/08)			
	25573	Digital Transformation (6 CP) ***		ECON-07/A (ex-ehem. SECS-P/08)			
	25574	Management and Design (6 CP) ***		ECON-07/A (ex-ehem. SECS-P/08)			
Project LAB (6 CP - ONE LAB to be chosen among one of the following subjects):							
2	25575	Project LAB - Startup			knowledge useful for entering into the world of work		6
	25576	Project LAB - Corporate Innovation					
Free choice courses *				/	Student's choice (art.10, comma 5, lettera a)	/	12
2	/	Thesis		/	Thesis	/	15

					Total CP for graduation		120
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*** Free Choice Courses**
Students can choose free choice courses during their 1st or 2nd year. Every year the Faculty publishes the list of free choice courses offered.

**** Mandatory attendance**
Yearly the Degree Course Council will decide about courses with mandatory attendance (minimum 75% of the lectures).
Although no prerequisites are formally required, professors reserve their right to suggest the courses to be attended before their own lectures.

***** Typical Subject**
The Faculty Council decides each year which courses of the typical subjects are offered. up to a maximum of 3 courses.